



Our targeted distribution at major events and conferences makes advertising in Insure one of the most efficient, strategic and cost-effective methods to reach the decision makers.

Yours sincerely
 Gary Wilkinson
 (Marketing & PR)

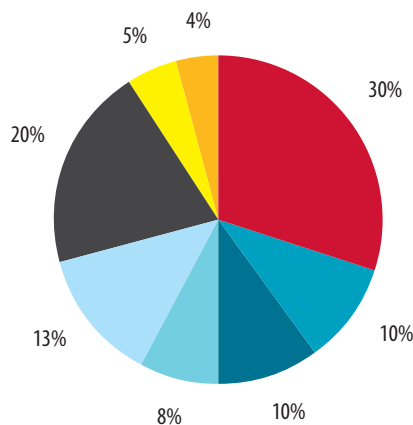
Circulation / Distribution: 5,000 copies
Frequency of Publication: Quarterly

Topics covered:

- Development Strategies
- Solutions & Technologies
- Expert Opinion
- Regulatory Updates
- Risk Management
- Bancassurance
- Transport & Logistic Insurance
- Mortgage Insurance
- Title Insurance
- Reinsurance
- Life, Annuity & Health Insurance
- Property & Casualty
- Health Plans
- Event Updates
- Insurance Securitization
- Pensions
- Event Insurance
- Credit Insurance
- Best Practice

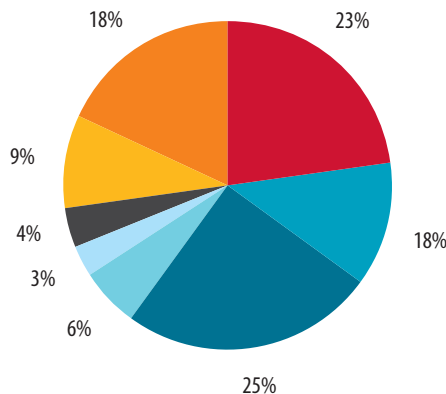
Distribution and Target Audience:

Readers by Sector



- Finance (Banking / Insurance)
- Industry / Corporates
- Consulting / Law
- Research / Education
- Associations / Ministries / Embassies
- Trade Fairs / Conferences
- PR Firms
- Private Subscribers

Geographic Reach



- Baltics
- Balkans
- Russia
- Western Europe
- CIS
- Vysherad Countries (PL/CZ/SK/HU)
- Rest of Europe
- Other

Advertising rates

(please tick appropriate box)

Space	Sample	Dimension (mm)	Price (4 colour)	
1/6		60x134	345 EUR	<input type="checkbox"/>
		92x88		
		124x65		
1/4		92x134	580 EUR	<input type="checkbox"/>
		188x65		
1/3		188x88	770 EUR	<input type="checkbox"/>
1/3		60x272	770 EUR	<input type="checkbox"/>
1/3		92x180	770 EUR	<input type="checkbox"/>
1/2		92x272	915 EUR	<input type="checkbox"/>
1/2		188x134	915 EUR	<input type="checkbox"/>
2/3		188x180	1130 EUR	<input type="checkbox"/>
2/3		124x272	1130 EUR	<input type="checkbox"/>
3/4		188x203	1210 EUR	<input type="checkbox"/>
1/1		188x272	1400 EUR	<input type="checkbox"/>
2/1		2x188x272	2615 EUR	<input type="checkbox"/>
3/1		3x188x272	3850 EUR	<input type="checkbox"/>
Front page		194x215	3200 EUR	<input type="checkbox"/>
Inside front		188x272	2300 EUR	<input type="checkbox"/>
Inside back		188x272	2200 EUR	<input type="checkbox"/>
Back page		188x272	2800 EUR	<input type="checkbox"/>

Discounts for ads repeated

3x	5%	<input type="checkbox"/>
4x	6%	<input type="checkbox"/>
6x	7%	<input type="checkbox"/>
10x	10%	<input type="checkbox"/>

Online Advertisement

Banner Ads Rate	Positioning	Size (Pixel)	Rates in EUR per Month
	Head	230 x 60	250 EUR
	Edge	120 x 120	150 EUR

Discounts

More than 6 month duration: discount of 10 %

More than 12 month duration: discount of 20 %

Agency Commission 15 %

All rates subject to 19 % VAT

Organisation name

Advertising agency name

Contact name

Address for invoice

Postcode

Telephone Fax

Email

Order no.

Date Signature

Issue	Dates	Bonus Distribution	Date	Topics
Q1 2009	Publication day: January 5th Ad Close Date: December 19th	CEBIT Hannover	(3.3.-8.3.)	The Future of Capital Markets
		World Economic Forum Davos	(28.1.-1.2.)	Focus: Sales Force
		Les Rencontres AMRAE Deauville, France	(23.1.-25.1.)	Microinsurance Addressing Economic Insecurity
		Microfinance Forum 2009 Vienna	(19.3.-20.3.)	Fraud and Compliance
Q2 2009	Publication day: April 6th Ad Close Date: March 27th	Eurasia Risk Management Conference Almaty, KZ	(15.4.-17.4.)	HR: Fixing the Insurance Industry's Image Problem
		RIMS Annual Conference San Diego, U.S.	(19.4.-23.4.)	Rethinking Claims Management Pensions
		BIBA Conference Manchester	(13.5.-15.5.)	Best Practice in Distribution & Agency Management
		FIAR International Forum Sinaia, Romania	(25.5.-29.5.)	Environmental Insurance Regional Review: CEE & RUSSIA
		AIRMIC Conference Edinburgh	(16.6.-17.6.)	
BIPAR Annual Meeting	(4.6.-5.6.)			
Q3 2009	Publication day: July 6th Ad Close Date: June 26th	Digital Management Solutions Cologne	(15.9.-17.9.)	Strategic Risk Energy Sector Risk
		International Insurance Society Annual Meeting, Jordan	(7.7.-10.7.)	Redefining Political Risk Legal Focus
		Les Rendez-Vous de Septembre Monte Carlo		Credit Insurance Customer Relationship
		IUMI 2008 Bruges	13.09.-16.9.)	Management Infrastructure Insurance
		IAIS Annual Conference Rio De Janeiro	(21.10.-24.10.)	
		HYDRA Meeting Greece	September	
Q4 2009	Publication day: October 5th Ad Close Date: September 25th	Baden-Baden Meeting Germany,	October	Life, Annuity and Health Focus: Solutions & Technologies
		ICAR FORUM		Special Focus: Outsourcing
		DKM, Dortmund	October	Crisis Management
		International Reinsurance Congress	October	Transport & Logistics
		Finance Forum, Zurich	November	
		EBIF, Frankfurt	November	
		World Captive Forum, U.S.	November	
		SYSTEMS, Munich	November	
NBM, Moscow	November			